

A man with curly hair, wearing a light blue button-down shirt and blue jeans, is sitting on a wooden platform. He is looking towards the camera with a slight smile. The background is filled with large, light-colored wooden beams arranged in a complex, geometric pattern, resembling a modern architectural structure or a large-scale art installation. The lighting is warm and focused on the man.

# eu

## JACKSONVILLE

# ARTSONVILLE 2012

*CoRK Art District • Jim Draper • Sun-Ray Cinema • Director Gus Cooper • Wicked returns to Jacksonville*

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# WHITEY'S

## Fish Camp & Restuarant



**Mondays**  
MONDAY NIGHT FOOTBALL  
Men's Nite \$1 drafts  
Beer Pong 7pm  
Free Pool 7 pm

**Tuesdays**  
Texas Hold 'Em 7pm

**Wednesdays**  
BAR BINGO/KARAOKE  
at 7:00 PM  
Happy Hour All Nite,  
All You Can Eat Wings  
Kids Eat Free

**Thursdays**  
DJ BG 8pm  
CornHole Tournament  
2 for 1 Drafts, Well Drinks,  
House Wine

**Friday**  
5-9pm: Deck Music  
9:30-1:30am  
*Great Entertainment with*  
**January 6**  
**AIA**  
**January 13**  
**Spanky**  
**January 20**  
**Xhale**  
**January 27**  
**Circle Of**  
**Influence**  
4pm-7pm:  
1/2 Price Appetizers  
(Bar Only)

**Saturday**  
5-9pm: Deck Music  
9:30-1:30am  
*Great Entertainment with*  
**January 7**  
**AIA**  
**January 14**  
**Spanky**  
**January 21**  
**Xhale**  
**January 28**  
**Cat Five**

*Sundays 4-8pm:  
live entertainment*

**Waterfront • Live Music • 269-4198**  
Located at the bridge on Hwy 220, 2 miles West of Hwy 17 South of Orange Park

# CREATIVE CIRCUITRY



photo by jaime eason

## Local Singer Shoni

BY LILTERA R. WILLIAMS

Most performers have dreams of making it big, and eventually move to popular cities to gain more notoriety, but local artist Shoni seems to be satisfied with the creative niche she's establishing in the comfort of Jacksonville's familiarity. In three words, Shoni describes herself as genuine, spirited and colorful, which is illustrative of the accomplished songstress who double majored in English and Photojournalism at the University of Florida. After graduating in May 2010, she began to display her talents during live performances at open mic venues.

Shoni is quickly making her mark on the Jacksonville artistic scene, evolving from singing at local bars three years ago to being solicited as an exclusive street act in the Riverside Arts Market showcase on November 12, 2011. Of the performance she says, "This was many firsts for me: I'd never played outside, nor in the daylight, nor for a large number of people. What I liked about the atmosphere there is that people could sit down with a bowl of bisque or let their kids play for a bit as they sat down to hear you play. A few close friends also came to support, so that warm familiarity mixed with the cool air, the river, and this natural sedative that hits me when I begin to sing made for an incredible experience. It pulled me from my comfort zone, and you can't grow unless you allow that to happen."

Shoni's distinctive, acoustic performance style is a fusion of "airy, soulful vocals and glimmery guitar riffs" blended with her vivacious personality to emit the combination of unique melodies that is her self-described ethereal sound. Her favored rendition of the popular classic 'Ain't No Sunshine' is delivered with raw, pure emotion that deeply captivates listeners. Inspired by the elements of freedom and expression, Shoni studies the techniques utilized by fellow performers, borrowing key strategies to use as motivation for continuing to pursue her dream. "Seeing someone on stage exude high levels of passion," says Shoni, "makes me want to be on that stage."

When she's not performing, Shoni spends her time working as a Quality Control Editor and conducting freelance photo shoots. She also actively participates in charity showcases for Harvest of Hope, a nonprofit organization based in Gainesville that aids migrant farm workers and their families. Shoni will continue to actively support the workers who contribute to and sustain the lives of everyone who shops in a grocery store or a local market by showcasing her talents in a live benefit concert on February 19th at Jack Rabbits in San Marco.

While diligently working on her demo, tentatively scheduled to be released in early 2012, Shoni strives daily to reach her ultimate goal of "working hard to present something interesting and heartfelt, something that hasn't quite been done yet."

Experience this budding artist's potential for yourself. Visit her fan pages at [www.facebook.com/shonisings](http://www.facebook.com/shonisings) and [www.reverbnation.com/shonisings](http://www.reverbnation.com/shonisings) for original acoustic song versions and details about upcoming performances and appearances.

## NEED A HEAD SHOT?



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